



THE COWY AFCS NEWS

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*An Affiliate of the American Association of Family & Consumer Sciences
Dedicated to improving quality of life for individuals and families since 1908*



SAVE THE DATES!

CONSUMER ISSUES CONFERENCE

September 30-October 1, 2010

UNLOCKING THE DIGITAL MARKETPLACE: LEGAL AND ETHICAL ISSUES

UW Union on the campus of the University of Wyoming, Laramie

- Consuming kids: The hostile takeover of childhood
- Data protection in the era of social media
- Counterfeit goods in the digital marketplace
- Enduring issues in communication and cyberspace
- Online businesses: Legal and ethical issues
- Protection of consumer online privacy – federal initiatives
- International commerce and the Internet

For details on program, speakers, and registration, Go To <http://www.uwyo.edu/consumerconference> or contact Dee Pridgen at Pridgen@uwyo.edu or 307-766-6416.

Up to 8 hours of CLE credits available



Angela Smith and Linda Valentine

PRESIDENT'S MESSAGE

As a first time attendee at the AAFCS National Conference in Cleveland, I went without any preconceived idea of what to expect. My first impression was how organized the conference was, but this pales in comparison as I began attending the workshops, and learning what strong leadership there is in AAFCS. I was amazed, inspired and motivated to participate, and what really made the difference was the warm and professional attitudes of the people I met. It offered me a larger perspective on how our affiliate can make a difference in our state - both as an organization and as individuals. I want to thank the Board for their support in sending me to the national conference and Linda Valentine for being my mentor and "tour guide" of the organization! I would have been lost without

Linda to answer my many questions.

As we begin another year we have areas to focus our resources and energy. The first is membership. We have many inactive members. We, as a board, need your input. How we can support and generate interest in, our members, to encourage participation in the activities for the coming year?

Childhood obesity is another focus this year to get the message about health and wellness of our children to avoid the long term health consequences of obesity. As Family and Consumer Science professionals we have an insight into these issues that others may not have. In your community, workplace, and home take the initiative to make changes for better health for children.

As a Board we have been discussing the merger of the Colorado and Wyoming affiliates and would like to have your input on this discussion. September 30-October 2, 2010 is the Wyoming Conference. Registration information can be found on the www.coloradocafcs.org website under "Meetings". Please plan on coming and participating in this discussion on merging our two affiliates, and reap the benefits from the informed speakers at the conference.

I am very excited to serve as the CAFCS President this year and look forward to working with all of you. It takes all of us to keep an organization going but only you can make us better. If you have thoughts you would like to share with me and/or the Board my email is coplumthicket@juno.com.

Angela Smith



Angela Smith, Debbie Nelson, Carole Makela, Linda Valentine, Virginia Vincenti and Luann Boyer.

The 101st AAFCS ANNUAL CONFERENCE-Debbie Nelson

The meeting in Cleveland was my 21st AAFCS Annual Conference. Why do I spend the money to attend every year? I get great ideas to use in both my classroom and personally, my brain is stretched and

challenged, I get to visit another place in the USA, and best of all, I get to see my friends from around the country. Meeting people from across the country who do what you do makes the conference worthwhile, in

my opinion. So, mark your calendars now and plan to attend the 102nd AAFCS Annual Conference, right in our “backyard” – June 23-25, 2011 at the Sheraton Wild Horse Pass Resort and Spa in Phoenix, AZ!



The 101st AAFCS Annual Conference and Expo was held in Cleveland, OH on the

shores of Lake Erie June 24-26, 2010. Several members from Colorado and Wyoming

were in attendance. The theme of the meeting was “New

Century for FCS: New Challenges, New Solutions.” During the opening session, the new “AAFCS Brand” was unveiled with much ceremony. The Betty Lamp logo has been updated and the website redesigned. A

tagline was chosen: “Connecting Professionals. Touching Lives.” The first part tells what AAFCS does for its members – Connecting Professionals. The second part describes what AAFCS members are

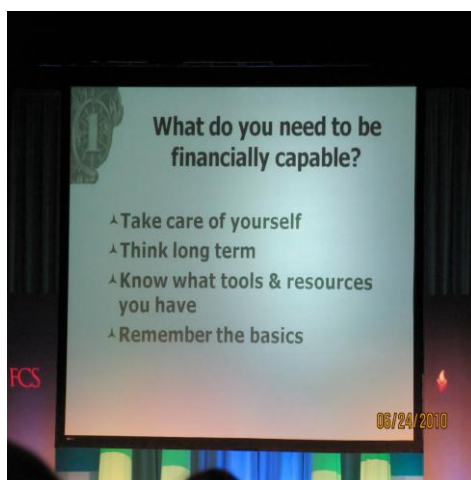
doing for individuals, families and communities – Touching Lives. The four key messages and essence, adopted by the Board, are shown in this photo from the opening session.



If you can't read it in the photo, visit this link on the AAFCS website to read the July FACS newsletter for more details:

http://www.aafcs.org/newsletters/facs/FACS_July_2010.pdf. At the end of the 2nd general session, attendees received business sized

cards to fold in half with the essence, the 4 messages and the new logo, a good way to remember AAFCS for its 2nd century.



The keynote speaker at the opening session was Dr. Jeanne Hogarth, manager, Consumer Education & Research Section of the Division of Consumer & Community Affairs, Federal Reserve Board (imagine putting that on a business card!).

She spoke about the importance of being a well-informed consumer of financial services. Dr. Hogarth emphasized that FACS professionals need to practice what we are teaching our students, in whatever setting and whatever age. Her main points are listed in this photo.

The CAFCS website address is: www.coloradoafcs.org . Please make it one of your favorites.

Next Board Meeting.

At the Wyoming Conference
Comfort Inn, September 29th
Wed. 7pm.

Food Research and Action Center

<http://www.frac.org/index.html>

The Food Research and Action Center (FRAC), based in Washington DC, is "working to improve public policies (SNAP—formerly Food Stamps) and public-private partnerships to eradicate hunger and under-nutrition in the US...[as it] works with hundreds of national, state and local nonprofit organizations, public agencies, and corporations to address hunger and its root cause--poverty." Its 'Initiatives' link includes "Fighting Hunger and Obesity" (useful for our Take it to the Streets effort and local programming). Anti-hunger organizations are listed by state.

A Place of Our Own

<http://aplaceofourown.org/index.php>

The award-winning PBS television series, website and outreach program, A Place of Our Own, and its Spanish language version, Los Ninos en su Casa is aimed at child caregivers

including parents, grandparents, daycare workers, and nannies. The goal is to give caregivers a support and information with the important task of caring for children whether their own or someone else's. The website includes topics for the week's programs each beginning with question sent in from a child caregiver, and then answered by the show's host and childcare experts. Resources for caregivers are included and a Caregiver of the Week is featured (great for those anticipating a career in early childhood. One can input their zip code to identify local channels airing the series.

VITAL SIGNS: STATE-SPECIFIC OBESITY PREVALENCE AMONG YOUNG ADULTS

On August 3, 2010, The Centers for Disease Control and Prevention did an early release of the 'Vital Signs: State-Specific Obesity Prevalence Among Adults—United States, 2009'. Colorado and the District of Columbia are the only two areas with 15-19% self-reported obesity among adults. This is the lowest prevalence. The data are also reported nationally by

age group, race/ethnicity, educational and census region.

Healthy People 2010 had an obesity target of 15% or less for adults, no state meets this target. The prevalence of obesity has increased 1.1 percentage points to 26.7 % since 2007.

The report is available at <http://www.cdc.gov/mmwr/pdf/wk/mm59e0803.pdf>

<http://twitter.com/AAFCS>

Sign up for TWITS on your phone

Use the AAFCS Website!

www.aafcs.org

Need ideas for lesson plans or community classes? Wondering how to submit your PDU's? Want to learn more about certification? Like more information about AAFCS scholarships, fellowships, grants, or other awards? Go to the website.

Denver HEHC fall meetings:

September 8: Garden Party and 60th year celebration at Jane Frobose home.

October 13: Chinese Textile Treasures with Pat Dalton. Contact: Betty Thompson 303-7949-2894 or Lorna Nelson 303-421-8005